

**Christmas in Ida
Holiday Arts on the Avenue
2022
Sponsorship Opportunities**

The Christmas in Ida Festival organization cordially invites you to become a sponsor of the **2nd Annual Holiday Art on the Avenue**, in conjunction with the **40th Annual Christmas in Ida Festival** to be held Dec. 2– 3, 2022.

The Holiday Art on the Avenue features professional and amateur artists being commissioned to paint a Christmas scene on canvas that magically comes to life. There will also be an children's area where children can create and decorate their own small personal Christmas ornament.

Sponsorship Levels and Benefits:

- Art Sponsor** **\$ 100.00**
Benefits Include
- Name on artist introduction sign
 - Friday night reception at St. Joseph Catholic Church Hall after the Commemorative Concert (8:00 pm)
- Art Corporate Sponsor** **\$ 250.00**
Benefits Includes
- Company logo on artist introduction sign
 - Corporate level advertising in four newspapers, brochures and restaurant placemats distributed at businesses, hotels, restaurants, and tourism locations
 - Friday night reception at St. Joseph Catholic Church Hall after the Commemorative Concert (8:00 pm)
- Art Partner Major Sponsor** **\$ 500.00**
Benefits Includes
- Company logo or name on artist introduction sign
 - Corporate level advertising in four newspapers, brochures and restaurant placemats distributed at businesses, hotels, restaurants, and tourism locations
 - Name recognition on festival website
 - Friday night reception at St. Joseph Catholic Church Hall after the Commemorative Concert (8:00 pm)

Note: For in-title presenter partnerships or Co-Op sponsorship opportunities, contact Dale Zorn 734-269-6175.

The Ida Civic Club is a non-profit organization. Thank you for your consideration.

Christmas in Ida Festival
Dale W. Zorn, Executive Director
(h) 734-269-6175 (c) 734-735-0576
dwz@d-pcomm.net

Member of the Michigan Festivals and Events Association

**Christmas in Ida
Holiday Art on the Avenue
Sponsorship Application
2022**

Name _____
Business Name _____
Contact Person _____
Mailing Address _____
City _____ State _____ Zip Code _____
Telephone _____ Fax _____
E Mail _____

Holiday Art on the Avenue Sponsorship

Sponsor Level	Quantity	Investment	Amount
Art Sponsor	_____	\$ 250.00	_____
Art Corporate Sponsor	_____	\$ 100.00	_____
Art Major Sponsor	_____	\$ 500.00	_____
		Total Submitted	_____

NOTE:

For entertainment or in-title presenter partnerships or Co-Op Sponsorship Opportunities, please contact Dale Zorn at dwz@d-pcomm.net, (h) 734-269-6175 or (c) 734-735-0576.

Deadline: **Oct. 17, 2022**

Payment can be made by check or credit card. Please make check payable to Christmas in Ida and return form to:

**Christmas in Ida
P. O. Box 27
Ida, Michigan 48140**

For credit card payment, please call Dale Zorn at 734-269-7175

The Christmas in Ida Festival is a member of the Monroe County Community Foundation 501(c) (3) organization. Contributions that are made through the Foundation will qualify as a charitable contribution to receive full income tax credits.

For more information, please call.

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www.christmasinida.com

THANK YOU FOR YOUR SUPPORT OF CHRISTMAS IN IDA