

Christmas in Ida
P. O. Box 27
Ida, Michigan 48140

Enhanced Vendor Opportunities
With Advertising
Friday, Dec. 1, and Saturday Dec. 2, 2023

**Enhanced Vendor Ida Christmas Mall Vendor Show – Downtown French Window Heated Tent with two Double Doors
and
Enhanced Vendor Outdoor Street Side Marketing Space - Self Contained**

Ida Christmas Mall is a beautiful white French window tent with 4 furnaces and 2 sets of double doors

Included:

- 10x10ft vendor space (in heated tent)
- Electricity (see note)
- Company name recognition in festival brochures, restaurant placemats, and 6 paid newspaper ads.

Total Investment **\$500.00**

Outdoor Street Side Marketing Space - Self Contained by tent, trailer, or other enclosure

- 10x10 vendor space
- Electricity (see note, it is recommended use of own generator)
- Company name recognition in festival brochures, restaurant placemats, and 6 paid newspaper ads.

Total Investment **\$500.00**

LOCATION: Ida Farmers Co-op and Street Side Downtown District

SHOW DATE: Friday Dec. 1 and Saturday Dec. 2, 2023

SHOW TIME: Friday 6:00 pm – 9:00 pm, Saturday 9:30 am – 9:00 pm

SET-UP: Friday, Dec. 1, 3:00 pm and Saturday, Dec. 2, 8:30 am

Note:

ELECTRICITY: Limited electricity will be available. If you desire electricity, please request electricity on your application form. If using electricity, bring a heavy duty 12-14 gauge extension cord and *a power strip/surge protector with an internal circuit breaker*. **Electricity is for lights only**. *No heaters, presses, cooking appliances or high electrical use items will be permitted unless vendor provides their own generator. Failure to comply with electrical rules will result in removal from show.*

EXHIBITORS LIABILITY: Exhibitors **must** accept full responsibility for any loss, injury, or damage to persons or personal property that may be sustained while on said property. Christmas in Ida Festival will exercise every possible care and precaution but will assume **no** responsibility whatsoever for any property in the exhibit areas, on the premises, or in any of the parking areas. There will be security on Friday night after closing.

SPACE RESERVATION: Payment must accompany signed contract at time of applying. Payments can be made by check, credit card or money order. Make all checks and money orders payable to **Christmas in Ida**.

Application Deadline (with advertising): Sept 30, 2023, or until sold out. Confirmations will be sent to you upon acceptance by email. Absolutely no refunds or credits issued for cancellations or no shows after Sept. 30, 2023.

FOR FURTHER INFORMATION CONTACT:

Dale W. Zorn, Executive Director

P.O. Box 27

Ida, MI 48140

Phone: 734-269-6175

Email: dwz-pcomm.net

Web Site: www.christmasinida.com

2023
Christmas in Ida
Christmas Mall Application

Enhanced Vendor Contract

Dec. 1, and 2, 2023

Business Name _____ Telephone _____

Contact Name _____ Cell _____

Address _____ City _____

State _____ Zip Code _____ Email _____

Type of Merchandise and Display Description (include Photo if possible) _____

Enhanced Vendor Package in the Ida Christmas Mall Tent or Streetside

10x10ft Vendor Space

Electricity

Advertizing in festival brochure, restaurant placemat, and 4 newspaper advertisements

Number of Spaces _____ \$500.00 Total Investment \$ _____

Please Check One location:

Ida Christmas Mall (please check)

Outdoor Streetside (please check)

Electricity Request (please check)

Electrical outlets are limited. Please bring supply of power strips and 50ft cords.

Electrical Services Note:

Electricity provided by Christmas in Ida are for lights only. No Heaters, presses, cooking appliances or high electrical use unless vendor provides own generator. Failure to comply with electrical rules will result in removal from show.

Please indicate preference of application confirmation E Mail Telephone

Payment can be made by check, credit card or money order..

Signature _____

Date _____

Package with Advertising Deadline Sept 30, 2023 or until sold out.

All fees Non-Refundable after Sept 30, 2023

Please Make Check or Money Order payable to:

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