

**Christmas in Ida  
Holiday Art on the Avenue  
Sponsorship Application  
2024**

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E Mail \_\_\_\_\_

**Holiday Art on the Avenue Sponsorship**

<b>Sponsor Level</b>	<b>Quantity</b>	<b>Investment</b>	<b>Amount</b>
<b>Art Sponsor</b>	_____	<b>\$ 100.00</b>	_____
<b>Art Corporate Sponsor</b>	_____	<b>\$ 250.00</b>	_____
<b>Art Major Sponsor</b>	_____	<b>\$ 500.00</b>	_____
<b>Total Submitted</b>			_____

**NOTE:**

For entertainment or in-title presenter partnerships or Co-Op Sponsorship Opportunities, please contact Dale Zorn at [dwz@d-pcomm.net](mailto:dwz@d-pcomm.net), (c) 734-735-0576.

Deadline: **Sept. 24, 2024**

Payment can be submitted by check or credit card. Please make check payable to Christmas in Ida and return form to:

**Christmas in Ida  
P. O. Box 27  
Ida, Michigan 48140**

For credit card payment, please call Dale Zorn at 734-735-0576

The Christmas in Ida Festival is a member of the Monroe County Community Foundation 501(c) (3) organization. Contributions that are through the Foundation will qualify as a charitable contribution to receive full income tax credits.

For more information, please call.

Christmas in Ida Festival  
Dale W. Zorn, Executive Director  
734-735-0576  
[dwz@d-pcomm.net](mailto:dwz@d-pcomm.net)  
[www.christmasinida.com](http://www.christmasinida.com)

**THANK YOU FOR YOUR SUPPORT OF CHRISTMAS IN IDA**



**Holiday Arts on the Avenue  
2024 Sponsorship Opportunities**

*Please Read and Print for Reference*

The Christmas in Ida Festival organization cordially invites you to become a sponsor of the **5<sup>th</sup> Annual Holiday Art on the Avenue**, in conjunction with the **42<sup>nd</sup> Annual Christmas in Ida Festival** to be held Dec. 6– 7, 2024.

The Holiday Art on the Avenue features artists commissioned to paint a Christmas scene on canvas that magically comes to life. There will also be a children's area where children can create and decorate their own small personal Christmas ornaments.

**Sponsorship Levels and Benefits:**

<b>Art Sponsor</b>	<b>\$ 100.00</b>
<i>Benefits Include</i>	
<ul style="list-style-type: none"><li>• Name on artist introduction sign</li><li>• Friday night reception (8:00 pm) at St. Joseph Catholic Church Hall after the Commemorative Concert Art will be on display.</li></ul>	
<b>Art Corporate Sponsor</b>	<b>\$ 250.00</b>
<i>Benefits Includes</i>	
<ul style="list-style-type: none"><li>• Company logo on artist introduction sign</li><li>• Corporate level advertising in three newspapers, brochures and restaurant placemats distributed at businesses, hotels, restaurants, and tourism locations</li><li>• Friday night reception (8:00 pm) at St. Joseph Catholic Church Hall after the Commemorative Concert Art will be on display</li></ul>	
<b>Art Major Sponsor</b>	<b>\$ 500.00</b>
<i>Benefits Includes</i>	
<ul style="list-style-type: none"><li>• Company logo or name on artist introduction sign</li><li>• Corporate level advertising in three newspapers, brochures and restaurant placemats distributed at businesses, hotels, restaurants, and tourism locations.</li><li>• Name recognition on festival website</li><li>• Friday night reception (8:00 pm) at St. Joseph Catholic Church Hall after the Commemorative Concert Art will be on display.</li></ul>	

**Sponsorship Deadline for all Included Benefits**

Due to advertising deadlines, **to receive all benefits and advertisements** including brochures, placemats, newspapers, and radio, applications and payment must be received no later than **Aug. 20, 2024.** Any sponsorship received **after Aug. 20** will only be recognized in newspaper advertising.

For entertainment partnerships, in-title presenter partnerships, or co-op sponsorship opportunities, please contact Dale Zorn at [dwz@d-pcomm.net](mailto:dwz@d-pcomm.net) or 734-735-0576

Christmas in Ida is a non-profit organization. Thank you for your consideration.

Christmas in Ida Festival  
Dale W. Zorn, Executive Director  
(c) 734-735-0576  
[dwz@d-pcomm.net](mailto:dwz@d-pcomm.net)

***Member of the Michigan Festivals and Events Association***