

*42nd Annual*  
*Christmas in Ida Festival*  
*and*  
*Parade of Lights*

**2024 Presenter and Entertainment  
Partnership Opportunities**

December 5 – 8, 2024

*Where New Traditions and Family Memories Begin*



# *An Invitation*

The 42<sup>nd</sup> Annual Christmas in Ida Festival and Parade of Lights continues the tradition of wholesome family entertainment that has become a Midwest destination attracting over 48,000 visitors during the weekend event.

Please accept this invitation to become a partner of this American classic.

To provide maximum marketing benefits, we offer many opportunity levels for presenting partners that will showcase your company in an event title or as an entertainment partner. Partnership packages offer over 10 million potential media contacts through television, internet, radio, magazines, newspaper, social media, and includes a display/marketing booth space in the French window double door partner tent that is warm, open, festive and generates high visitor traffic. All partner programs can be built to meet your media and financial requirements as well as co-op with two or more partners of your choice.

The festival will present the Christmas in Ida Family Concert Series, beginning Thursday night, with a new pop-music performance *Twas the Night Before Christmas in Ida Concert*, then on Friday night the *Commemorative Concert and Jingle Bell Rockout! Concert* and Saturday headlining with the popular *Country Music* and *Young Country Music Concerts*. Featuring national headliner artists, the concerts are professionally produced and are *free* to festival visitors; and, notably, the grand centerpiece, the Christmas in Ida Parade of Lights.

The Christmas in Ida Festival is a member of the Monroe County Community Foundation. Contributions made through the Foundation will qualify as a charitable contribution as a 501 (c) (3) organization and receive full income tax credits.

We hope you can join us for another extraordinary Christmas in Ida and Parade of Lights, where new traditions and family memories begin.

Hope to see you at *Christmas in Ida!*

Dale Zorn





# *The Family Holiday Concert Series*

## *Country Music Concert*



**LITTLE TEXAS**

2012, 2014

25th Anniversary

National Tour 2016

National Television

Production with

Andy Ross



**Keith Anderson**

2013



**Diamond Rio**

2022



**Josh Gracin**

2018



**Tracy Byrd**

2021



**Collin Raye**

2017



**Restless Heart**



**Tyler Rich**

2023



# *Young Country and Pop Concerts*



**Laci Kaye Booth**



**The Wannabees - Savvy**



**Jump 5**



**Joey Page**



**Drew Seeley**



**Presley and Taylor**



**Macy Kate**



**Grace Leer**



**Past concerts have featured national artists Booboo Stewart, Jasmine, Savannah Outen, Drew Seeley, Joey Page, Savvy and Mandy, EverLife, JUMP 5, KeKe Palmer, Wannabees-SAVVY, Taylor Taylor, Macy Kate, New Hollow, Claudia Paddy, Grace Leer, Kelsie May, Faren Rachels, Presley & Taylor, and Laci Kaye Booth.**



# *Commemorative Concert*



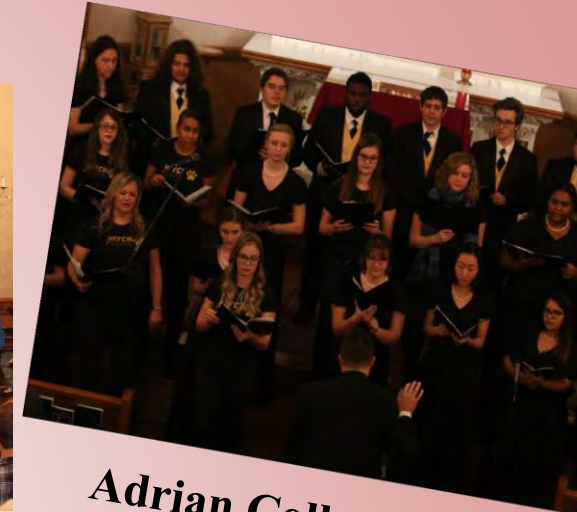
**Eastern Michigan University Choir**



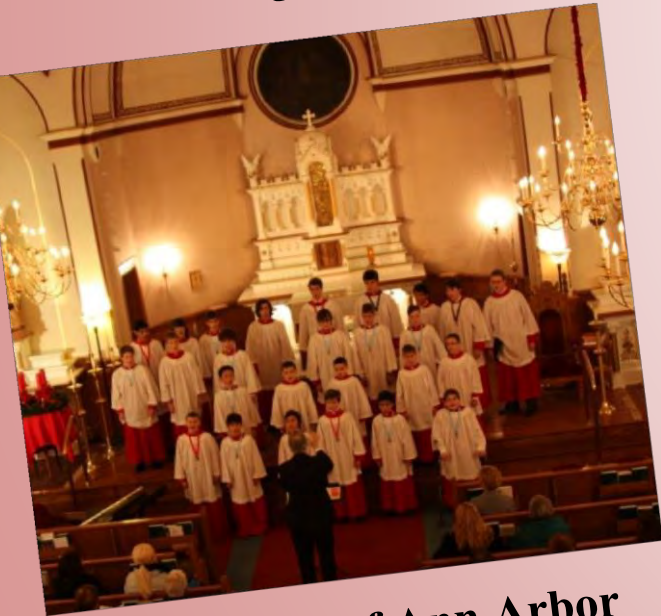
**University of Michigan G Men**



**Siena Heights University Chamber Singers**



**Adrian College Choir**



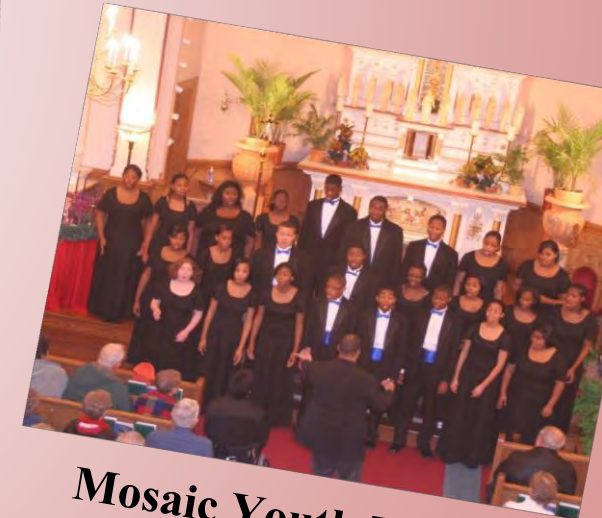
**Boy Choir of Ann Arbor**



**Saline Fiddlers**



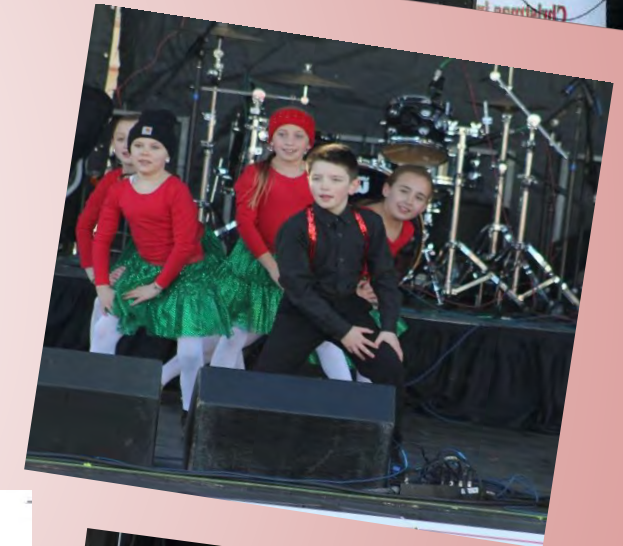
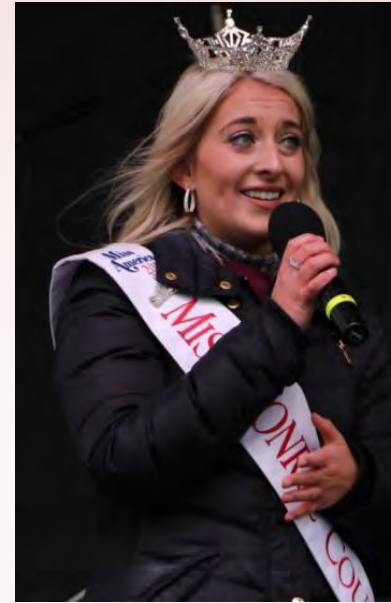
**Michigan Opera Theatre Children's Chorus**



**Mosaic Youth Theatre of Detroit**



# *Regional Entertainment*





# *Professionally Produced National Headliner Entertainment*



*Concert Attendance 20,000*







# Partners Tent



*Christmas in Ida*  
ENTERTAINMENT AND PRESENTER PARTNERS

*Thank You!*

(734) 770-4705  
#JustCallCorey  
CW COREY WELCH @cwp

DAVEY  
THE MALL OF MONROE  
family  
JAMIE THOMPSON  
ALLEN  
GERDAU  
PROMEDICA MONROE REGIONAL HOSPITAL  
IDA FARMERS  
Directions Credit Union  
Hampton Inn & Suites  
meijer  
The Monroe News  
ACE Hardware  
ZORN  
LAZBOY  
DTE Energy Foundation  
Generators Plus Co.  
Consumers Energy  
ITC  
DAVID ARTHUR CONNELL LANTIERI, INC.  
Monroe  
DTE Energy  
JOE BELLINO  
Karas Dental  
the Y  
STAR  
Culligan  
DTE Energy  
DALE ZORN  
Rotary  
MPACT  
MONROE COUNTY COMMUNITY COLLEGE  
Michigan CAT  
MONROE  
HOLCIM  
FRIENDLY FORD  
Dennis  
Backyard  
First Merchants Bank  
STONECO  
NASH  
GERWECK  
KeyBank  
IDA TAVERN





# *Downtown Festivities*



**Craft Vendor Shows**



**Food Vendors**



**Sled Race**



**Santa's Zoo**



**Welcome Tent**



**Media**



**Chicken Bowling**



**Family Video Arcade**



**Santa & Mrs. Claus**



**Heated Outdoor Theater**



**Holiday Hounds on Parade**



**Helicopter Rides**



**Holiday Art**



**Carriage Rides**



**Ice Sculpting**

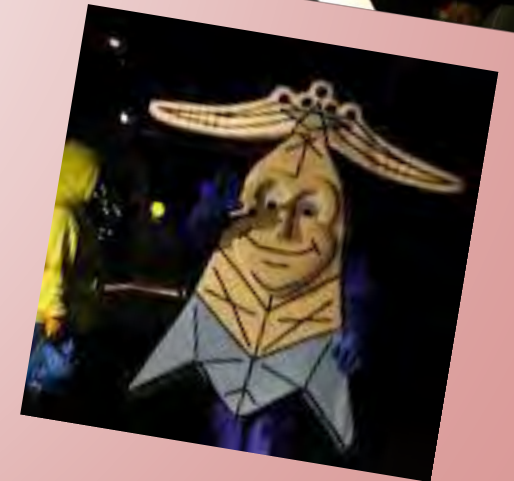


**Fireworks**

***MPACT Television and Internet Production***



# Special Guests





# Parade of Lights



Parade of Lights Pre-Show





# 2024 Tentative Entertainment Schedule

## Thursday Dec. 5, 2024

Annual Christmas Tree Lighting

5:00

Twass the Night Before Christmas in Ida Concert

7:00

## Friday Dec. 6, 2024

Jingle Bell Rockout! Concert

5:00

Commemorative Concert

7:00

## Saturday Dec. 7, 2024

Regional Artists

12:15

Flurries for the Kids Family Show

12:50

Private Partner Reception with the Starts of the Concerts

1:00

Regional Artists

1:25

Miss Monroe County Performance

1:55

Festival Prince and Princess Crowning

2:30

Partner Introductions and Recognition

2:50

Regional Artists

3:10

Regional Artists

3:45

Young Country Concert

4:25

Public Autographs Signing by the Stars of the Young Country Concert

5:15

Country Concert

5:25

Fireworks

6:30

Parade of Lights Pre-show

6:30

Parade of Lights

7:00

## Sunday Dec. 8, 2024

Ida High School Christmas Collage Concert

2:00





## *In-title “Presenting” Partner Events and Levels*

### *“Presenter” In-title Platinum Level*

Parade of Lights – *Committed*

Family Concert Series – *Committed*

Country Music Concert – *Committed*

Jingle Bell Rockout! Concert

Young Country Music Concert – *Pending*

### *“Presenter Network and/or Cable Television Production*

*Committed Brought to you by.....” – Pending*

### *“Presenter In-title Gold Level*

Santa’s Float - On Display and Hosting Santa Through Parade

Holiday Hounds on Parade – *Committed*

Twas the Night Before Christmas Concert – *Committed*

Christmas in Ida Outdoor Theater Center – *Pending -*

Fireworks – *Committed*

Friday Night Commemorative Concert – *Committed*

Television Production Trailer – *Committed*

Pre-Pre-Parade Show -

Parade of Lights Television Interviews -

Official Inn of Christmas in Ida – *Committed*

### *“Presenter” In-title Silver Level*

Friday Night Downtown Entertainment – *Pending*

Carriage Tour – *Pending*

### *“Presenter In-title Bronze Level*

Holiday Arts on the Avenue –

Flurry of Fantastic Family Festivities Show Host – *Pending*

Family Video Arcade

Indoor Craft and Vendor Show 2 Locations – *Pending*

Ida Christmas Mall – *Committed*

Santa’s Zoo – *Pending*

Warming Tent Host – *Committed*

Partners Tent Host - *Committed*

Food Court - *Committed*

Stars of the Young Concert Public Meet and Greet

Santa Comes to Town –

Story Time with Mrs. Claus – *Committed*

Chicken Bowling, Host – *Pending*





## ***In-title Platinum "Presenting" Partner***

### **Platinum "Presenting" Entertainment Partner**

**Events Offered: Christmas in Ida Concert Series, Country Music Concerts, Young Country Music Concert, Parade of Lights, and Christmas in Ida Outdoor Theater Center**

**(available events listed on page 13)**

#### ***Included Benefits***

- ✚ Opening and closing recognition on network/cable television and internet streaming production of the Parade of Lights
- ✚ Presenter Partner recognition signage on concert stage or digital display, or event location
- ✚ Presenter Partner introductions during partner recognition on stage before country music concerts
- ✚ Presenter Partner recognition on stage throughout the day
- ✚ Presenter Partner recognition in 27 newspaper, radio, and television media outlets
- ✚ Presenter Partner recognition on festival promotions including 7 newspaper ads, festival brochures and restaurant placemats
- ✚ Presenter Partner recognition during Parade of Lights by parade and television announcers from three locations
- ✚ Presenter Partner recognition in all festival communications where event is listed
- ✚ Presenter Partner logo affixed to official festival website and linked to company website
- ✚ Pre-recorded company greeting heard throughout downtown district during festival from three locations
- ✚ Parade of Lights participation
- ✚ Booth space (8ft x 6ft) space in heated Partners Tent for company marketing, promotions and or giveaways (tables and chairs provided)
- ✚ Ten (10) tickets to the "Stars of the Country and Young Country Music Concert Private Reception
- ✚ Additional Benefits to be announced, as determined

#### **INVESTMENT: Call for Details**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Address \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Please Complete and Return Agreement**

\_\_\_\_\_

**Signature**





## In-title Gold “Presenting” Partner

### **Cable Television and Internet Live Streaming Production of the Parade of Lights**

“Brought to you by.....” Partner (available events listed on page 13)

#### Included Benefits

- ✚ Opening and closing recognition on network/cable television and internet streaming production of the Parade of Lights
- ✚ Presenter Partner recognition signage on concert stage or digital display, or event location
- ✚ Presenter Partner introductions during partner recognition on stage before country music concerts
- ✚ Presenter Partner recognition on stage throughout the day
- ✚ Presenter Partner recognition in 27 newspaper, radio, and television media outlets
- ✚ Presenter Partner recognition on festival promotions including 7 newspaper ads, festival brochures and restaurant placemats
- ✚ Presenter Partner recognition during Parade of Lights by parade and television announcers from three locations
- ✚ Presenter Partner recognition in all festival communications where event is listed
- ✚ Presenter Partner logo affixed to official festival website and linked to company website
- ✚ Pre-recorded company greeting heard throughout downtown district during festival from three locations
- ✚ Parade of Lights participation
- ✚ Booth space (8ft x 6ft) space in heated Partners Tent for company marketing, promotions and or giveaways (tables and chairs provided)
- ✚ Eight (8) tickets to the “Stars of the Country and Young Country Music Concert Private Reception
- ✚ Additional Benefits to be announced, as determined

**INVESTMENT: \$2,500**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Address \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Please Complete and Return Agreement**

\_\_\_\_\_  
**Signature**







**Actual Float**

**Gold “Presenting” Partner**  
**Presenting Santa’s Float**

**On Display and Hosting Santa Through Parade**

**Pre-Made Float**

**(available events listed on page 13)**

**Included Benefits**

- + Presenter Partner recognition signage on Santa’s Float on display during festival and Parade of Lights
- + Opening and closing recognition on network/cable television and internet streaming production of the Parade of Lights
- + Presenter Partner introductions during partner recognition on stage before country music concerts
- + Presenter Partner recognition on stage throughout the day
- + Presenter Partner recognition in 27 newspaper, radio, and television media outlets
- + Presenter Partner recognition on festival promotions including 7 newspaper ads, festival brochures and restaurant placemats
- + Presenter Partner recognition during Parade of Lights by parade and television announcers from three locations
- + Presenter Partner recognition in all festival communications where event is listed
- + Presenter Partner logo affixed to official festival website and linked to company website
- + Pre-recorded company greeting heard throughout downtown district during festival from three locations
- + Parade of Lights participation
- + Booth space (8ft x 6ft) space in heated Partners Tent for company marketing, promotions and or giveaways (tables and chairs provided)
- + Eight (8) tickets to the “Stars of the Country and Young Country Music Concert Private Reception
- + Additional Benefits to be announced, as determined

**INVESTMENT: \$2,500**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Address \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Please Complete and Return Agreement**

\_\_\_\_\_

**Signature**





**In-title Gold “Presenting” Partner**

**Events Offered: Ice Sculpting, Fireworks Stars of the Concert Public Reception, Holiday Sled Race, Official Inn of the Festival, Commemorative Concert, Twas the Night Before Christmas Concert, and Pre-Parade Show**  
(available events listed on page 13)

**Included Benefits**

- + Opening and closing recognition on network/cable television and internet streaming production of the Parade of Lights
- + Presenter Partner recognition signage on concert stage or digital display, or event location
- + Presenter Partner introductions during partner recognition on stage before country music concerts
- + Presenter Partner recognition on stage throughout the day
- + Presenter Partner recognition in 27 newspaper, radio, and television media outlets
- + Presenter Partner recognition on festival promotions including 7 newspaper ads, festival brochures and restaurant placemats
- + Presenter Partner recognition during Parade of Lights by parade and television announcers from three locations
- + Presenter Partner recognition in all festival communications where event is listed
- + Presenter Partner logo affixed to official festival website and linked to company website
- + Pre-recorded company greeting heard throughout downtown district during festival from three locations
- + Parade of Lights participation
- + Booth space (8ft x 6ft) space in heated Partners Tent for company marketing, promotions and or giveaways (tables and chairs provided)
- + Eight (8) tickets to the “Stars of the Country and Young Country Music Concert Private Reception
- + Additional Benefits to be announced, as determined

**INVESTMENT: \$2,500**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Address \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Please Complete and Return Agreement**

\_\_\_\_\_  
**Signature**





## In-title Silver "Presenting" Partner of the

### **Events Offered: Carriage Tour**

(available events listed on page 13)

#### *Included Benefits*

- + Opening and closing recognition on network/cable television and internet streaming production of the Parade of Lights
- + Presenter Partner recognition signage on concert stage or digital display, or event location
- + Presenter Partner introductions during partner recognition on stage before country music concerts
- + Presenter Partner recognition on stage throughout the day
- + Presenter Partner recognition in 27 newspaper, radio, and television media outlets
- + Presenter Partner recognition on festival promotions including 7 newspaper ads, festival brochures and restaurant placemats
- + Presenter Partner recognition during Parade of Lights by parade and television announcers from three locations
- + Presenter Partner recognition in all festival communications where event is listed
- + Presenter Partner logo affixed to official festival website and linked to company website
- + Pre-recorded company greeting heard throughout downtown district during festival from three locations
- + Parade of Lights participation
- + Booth space (8ft x 6ft) space in heated Partners Tent for company marketing, promotions and or giveaways (tables and chairs provided)
- + Six (6) tickets to the "Stars of the Country and Young Country Music Concert Private Reception
- + Additional Benefits to be announced, as determined

**INVESTMENT: \$1,500**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Address \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Please Complete and Return Agreement**

\_\_\_\_\_  
**Signature**





## In-title “Presenting” Bronze Partner

**Events Offered: Flurries for Kids Family show, Family Video Arcade ,  
Indoor Craft and Vendor Shows, Santa’s Zoo,  
Stars of the Young Concert Public Meet and Greet, NashIcon On Location Radio ,  
Chicken Bowling , Story Time with Mrs. Claus, Warming Tent,  
(available events listed on page 13)**

### *Included Benefits*

**Opening and closing recognition on network/cable television and internet streaming production of the Parade of Lights**

- + Presenter Partner recognition signage on concert stage or digital display, or event location**
- + Presenter Partner introductions during partner recognition on stage before country music concerts**
- + Presenter Partner recognition on stage throughout the day**
- + Presenter Partner recognition in 27 newspaper, radio, and television media outlets**
- + Presenter Partner recognition on festival promotions including 7 newspaper ads, festival brochures and restaurant placemats**
- + Presenter Partner recognition during Parade of Lights by parade and television announcers from three locations**
- + Presenter Partner recognition in all festival communications where event is listed**
- + Presenter Partner logo affixed to official festival website and linked to company website**
- + Pre-recorded company greeting heard throughout downtown district during festival from three locations**
- + Parade of Lights participation**
- + Booth space (8ft x 6ft) space in heated Partners Tent for company marketing, promotions and or giveaways (tables and chairs provided)**
- + Four (4) tickets to the “Stars of the Country and Young Country Music Concert Private Reception**
- + Additional Benefits to be announced, as determined**

**INVESTMENT: \$1,000**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Please Complete and Return Agreement**

\_\_\_\_\_  
**Signature**





## Entertainment Partner

### Included Benefits

- ✚ Opening and closing recognition on network/cable television and internet streaming production of the Parade of Lights
- ✚ Entertainment Partner recognition signage on concert stage or digital display, or event location
- ✚ Entertainment Partner introductions during partner recognition on stage before country music concerts
- ✚ Entertainment Partner recognition on stage throughout the day
- ✚ Entertainment Partner recognition in 27 newspaper, radio, and television media outlets
- ✚ Entertainment Partner recognition on festival promotions including 7 newspaper ads, festival brochures and restaurant placemats
- ✚ Entertainment Partner recognition during Parade of Lights by parade and television announcers from three locations
- ✚ Entertainment Partner recognition in all festival communications where event is listed
- ✚ Entertainment Partner logo affixed to official festival website and linked to company website
- ✚ Pre-recorded company greeting heard throughout downtown district during festival from three locations
- ✚ Parade of Lights participation
- ✚ Booth space (8ft x 6ft) space in heated Partners Tent for company marketing, promotions and or giveaways (tables and chairs provided)
- ✚ Two (2) tickets to the “Stars of the Country and Young Country Music Concert Private Reception
- ✚ Additional Benefits to be announced, as determined

### **INVESTMENT: \$1,000**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Please Complete and Return Agreement**

\_\_\_\_\_  
**Signature**





# 2023 Presenting Partners

**DTE Energy**  
Parade of Lights

**La-Z-Boy Inc.**  
Family Concert Series

**Directions Credit Union**  
Christmas in Ida Outdoor Theater Center

**Meijer**  
Country Music Concert

**Bakers Gas/Ace Hardware**  
Ida Christmas Mall  
Sole Provider of Propane

**Monroe Dodge Chrysler Jeep Superstore**  
Young Country Music Concert





# 2023 Presenting Partners

## **Consumers Energy**

Fireworks Show

## **D & P Communications**

Television and Internet “Brought to you by Partner”  
Sole Provider of Internet Services

## **First Merchants Bank**

Meet and Greet Stars of Pop Music Concert

## **Hampton Inn and Suites, Dundee**

Official Inn and Suites

## **Friendly Ford-Lincoln**

Friday Night Downtown Entertainment

## **Directions Credit Union**

Holiday Sled Race





# *2023 Presenting Partners*

**Family Medical Center of Michigan**  
Holiday Arts on the Avenue

**PROMEDICA-Monroe Regional Hospital**  
Flurry of Fantastic Family Festivities Show

**Holcim US Inc**  
Holiday Hounds on Parade

**Allen Chevrolet – Cadillac**  
Ice Sculpting and Chain Saw Art

**Generator Plus**  
Santa's Zoo

**Knabusch Insurance Service**  
Prince of Peace Craft and Vendor Show

**Backyard Products**  
Christmas in Ida Parade of Lights Interviews





# *2023 Presenting Partners*

**Senator Joe Bellino**

**Representative William Bruck - Representative Dale W. Zorn**

**Representative Jamie Thompson - Representative James DeSana**

**Dale Biniecki**

Commemorative Concert

**Gerdau**

Carriage Tours

**Mall of Monroe**

Ida High School Craft and Vendor Show

**ITC Holdings**

Welcome Tent

**Culligan of Ida**

Santa Comes to Town

**Monroe County Community College**

Partners Tent Host





# *2023 Presenting Partners*

## **STAR Towing and Recovery**

Jingle Bell Rockout! – Concert

## **Zorn Towing and Recovery**

Jingle Bell Rockout! – Concert

## **Village Wealth Management**

Chicken Bowling

## **Monroe Community Credit Union**

NashIcon Radio On Location Remote

## **Monroe County Library**

**Ida Branch**

Story Time with Mrs. Claus

## **Stoneco**

Food Court





# *2023 Presenting Partners*

## **Michigan Cat**

Food Court

## **Gerweck Nissan**

High Flying BMX Show

## **Mid- American**

Television Product Trailer

## **Ida Farmers Co-Op**

Heritage Exhibit

## **Groulx GMC**

Family Video Arcade





# 2023 Event Hosts

**Monroe County Community College**

Partner Tent – Host

**Teen Ambassadors**

**Monroe County 4-H**

Chicken Bowling

**Tera Quest 4-H Club**

**Monroe County 4-H**

Benefit Auction

**Monroe YMCA**

Flurries for the Kids Family Show

**Dukes Farm**

Santa's Zoo





## *2023 Entertainment Partners*

**Michigan Gas Utilities**

**Zorn's Service Inc**

**Carl's Hide-A-Way**

**Cuccia Insurance Agency**

**MPACT/REWIND 94.3**

**H.E.L.P Printers**

**KeyBank**

**WLEN 103.9 FM Radio**

**Dr. Steven Bell**

**Kuras Dental**

**Monroe Rotary**

**Monroe Motorsports**

**Corey Welch Realty**

**Nash ICON 98.3**

**Highway 61**

**Monroe News**

**Monroe County Radio**

**Davey Tree Expert Company**

**David Arthur Consultants Inc**

**Stevens Disposal and Recycling**

**Denniss Portable Toilets**

**Innovative Construction and Custom Homes**

**Monroe County Convention and Tourism Bureau**





*Christmas in Ida*  
*2024 Board of Directors*

Dale W. Zorn - Executive Director

Carl Cramer - Assistant Executive Director; Downtown Manager

Sue Pickens - Chairman

Roger Wirth – Board Secretary, Chairman, Ida High School Craft Show and  
Downtown Operations

Nicole Galloway - Treasurer

Matt LaVoy - Chairman Parade of Lights

Stephanie Gabriel – Chairman, Prince of Peace Lutheran Church Craft Show

Kim Diven - Chairman Ida Christmas Mall

Cindy Zorn - Director Commemorative Concert; Coordinator Entertainment Green Room

Kelly Gotha - Director Stage Entertainment; Coordinator Partners Tent

Jim Gotha - Coordinator Downtown Vendors; Director Television Floor

Kim Wirth – Website Manager

Cindy Bolley - Director Social Media

Holden Turner - Trustee

Diana Cramer – Trustee; Coordinator Souvenir Sales

Barb Turner – Member at Large

Lizzie Wirth – Member at Large





## **For Further Information Contact**

Dale Zorn, Executive Director

(H) 734-269-6175 (c) 734-735-0576

Email: [dwz@d-pcomm.net](mailto:dwz@d-pcomm.net)

2023 Festival and Parade Photographs can be downloaded free at: [www.christmasinida.com](http://www.christmasinida.com).

***See you at Christmas in Ida!***

***Proud Member Michigan Festival and Events Association***

