

**Christmas in Ida
Holiday Art on the Avenue
2026 Sponsorship Application**

Name _____
Business Name _____
Contact Person _____
Mailing Address _____
City _____ State _____ Zip Code _____
Telephone _____ Fax _____
EmailAddress _____

Holiday Art on the Avenue Sponsorship			
Sponsor Level	Quantity	Investment	Amount
Art Sponsor	_____	\$ 100.00	_____
Art Corporate Sponsor	_____	\$ 250.00	_____
Art Major Sponsor	_____	\$ 500.00	_____
Total Submitted			_____

NOTE: For entertainment or in-title presenter partnerships or Co-Op Sponsorship Opportunities, please contact Dale Zorn at dwz@d-pcomm.net, (c) 734-735-0576.

Deadline: Sept. 26, 2026

Payment can be submitted by check or credit card. Please make check payable to Christmas in Ida and return form to:

Christmas in Ida
P. O. Box 27
Ida, Michigan 48140

For credit card payment, please call Dale Zorn at 734-735-0576

The Christmas in Ida Festival is a member of the Monroe County Community Foundation 501(c) (3) organization. Contributions through the Foundation will qualify as a charitable contribution to receive full income tax credits.

For more information, contact:

Dale W. Zorn, Executive Director
734-735-0576
dwz@d-pcomm.net
www.christmasinida.com

THANK YOU FOR YOUR SUPPORT OF CHRISTMAS IN IDA

**Holiday Arts on the Avenue
2026 Sponsorship Opportunities
Please Read and Print for Reference**

The Christmas in Ida Festival organization cordially invites you to become a sponsor of the 44th Annual Christmas in Ida - Holiday Art on the Avenue, schedule for Dec. 4 – 5, 2026.

The Holiday Art on the Avenue features professional and amateur artists that paint a Christmas scene on canvas that magically comes to life. There will also be a children's area where children can create and decorate their own small personal Christmas ornament.

Sponsorship Levels and Benefits

Art Sponsor

\$ 100.00

Benefits Include

- Company Logo or name on artist introduction sign
- Friday night reception (8:00 pm) at Prince of Peace Lutheran Church after the Commemorative Concert.

Art Corporate Sponsor

\$ 250.00

Benefits Include

- Company Logo or name on artist introduction sign
- Corporate level advertising in three newspapers, brochures and restaurant promotions distributed at businesses, hotels, restaurants, and tourism locations
- Friday night reception (8:00 pm) at Prince of Peace Lutheran Church after the Commemorative Concert
- Art will be on display

Art Major Sponsor

\$ 500.00

Benefits Includes

- Company logo or name on artist introduction sign
- Corporate level advertising in three newspapers, brochures and restaurant placemats distributed at businesses, hotels, restaurants, and tourism locations.
- Name recognition on festival website
- Friday night reception (8:00 pm) at Prince of Peace Lutheran Church after the Commemorative Concert
- Art will be on display.

Corporate and Major Sponsor may choose one of the following in-title sponsorships:

- **Children's Make and Take Christmas Ornaments**
- **Children's Christmas Ornament Make and Take Creation Booth**
- **Art Display Table**

Sponsorship Deadline for all Included Benefits

Due to advertising deadlines, to receive all benefits and promotionals including brochures, restaurant promotions, and newspapers, sponsorship applications and payment must be received no later than Sept. 15, 2026. Applications received after Sept. 15 will only be recognized in newspaper advertising.

For entertainment partnerships, in-title presenter partnerships, or co-op sponsorship opportunities, please contact Dale Zorn at dwz@d-pcomm.net or 734-735-0576

Christmas in Ida is a non-profit organization. Thank you for your consideration.

**Christmas in Ida Festival
Dale W. Zorn, Executive Director
(c) 734-735-0576
dwz@d-pcomm.net**

Proud Member of the Michigan Festivals and Events Association